

District Governor Shailesh , in his early training events challenged his batch of presidents to think about taking Rotary district 3131 name to Guinness World Record through a mega service project activity. Kidney failure of a close relative in the similar period diverted my thoughts to ORGAN DONATION DRIVE.

Assistant Governor Parag Mulye took the idea to the execution level by uploading the form for GWR

“ Maximum People To Sign up Online For Organ Donation In 8 Hours”

After 2 months, got approval for attempt with a condition to have one Medical Org as primary Health Care Partner. Thus, Sahyadri Hospitals came into picture. Also got support and guidance of Mrs Aarti Gokhale who is the Chief Coordinator of Zonal Transplant Coordination Centre. Basic steps mentioned bellow were completed by me & Parag.

- Got Pre-approvals for website
- Pledge Form
- Special Witnesses
- Counting Method
- Flow Charts

Website, www.giftlife.co.in was created as a platform for organ pledge activity. Next step was creating awareness, promotion & concept selling. We begin our activity with TRAINING THE TRAINERS programme , which was attended by 100 + rotary volunteers. Many Rotarians were on the toes for doing technical presentations in many educational institutes & corporate offices. More than 200 presentations were helpful to create awareness in & around Pune City. Professional support for the promotion through social media helped us to reach out to 25 lakh of people within short period.

DG Shailesh was invited on TV channel for the promotion & also Radio FM 95.0 helped us to keep the subject live. Mega shows were organised to attract the people towards the noble cause. An effective press conference also helped to attract print media.

The D day planning was more thrilling & exciting.

Listing and Bringing @ 300 Volunteers for setting up Kiosks in about 40 companies /Institutions

Setting up of server room

Assigned volunteers to places with dongals, standees, posters and all required support.

Data validation processes set up

Plans for volunteers and Special Witnesses and adjudicator all set in place

In the mean while a new challenge become prominent due to MAHARASHTRA BAND. But the team was ready to face all challenges. In-spite of many hurdles such as network in Daund, Bhore, Narayangaon and Baramati were down. We had to cancel all ground events of the day due to BAND.

But our team spirit & confidence did not allow us to stop & exactly at 11 am we had a flag off by Dr Vimal Kumar Bhandari, Director of NOTTO and The Guinness World Records Adjudicator. Although some internet lines were down, our plan of pledging from Mobile proved to be a boon.

Registrations started pouring in and previous record was broken by 1 pm!!

Continuous support by Rotractors and volunteers enabled the data validation & At 7 pm we had **24446 pledges out of which 22311** were counted towards GWR!!.

The most interesting part was, we got pledges from 950 cities from all parts of India. This was simply amazing. I was thrilled to hold the **GUINNESS WORLD RECORDD CERTIFIACTE** for Rotary district 3131. It was a Rotary moment for me & for my tenure as a **CLUB PRESIDENT**.

Rtn. Amruta Deogaonkar

President

Rotary Club of Pune Gandhi Bhavan

Rotary District 3131